Accessible Events Training
Learn about how to make your events more accessible and inclusive!

Presented by Accessible Festivals, a nonprofit dedicated to ensuring live music, events, and recreational experiences are accessible to all abilities. Learn more at www.accessiblefestivals.org

Inclusion Topics: ADA laws, relevant definitions and terminology, disability etiquette, understanding hidden disabilities, developing compassion and empathy for different disabilities

Accessibility Topics: Designing information that is accessible (in advance, day of event), getting around the venue, meeting basic health and safety needs, assistive technology, providing accommodations for specific disability categories, production considerations, designing and facilitating sensory-supportive spaces (Inclusion Zones), creating accessibility guides, general online accessibility, how to make livestreams accessible

PACKAGES DESIGNED TO MEET THE NEEDS OF YOUR BUSINESS OR ORGANIZATION:

BASIC TRAINING
60 MIN / ONLINE / IN-PERSON*
- Learn about ADA laws, disability etiquette, and accommodations that will make your events more accessible and inclusive.
- Trainings are built to serve a small, intimate group (up to 10 learners). Please contact us about training larger groups.
*In-person is available but a reasonable travel stipend will be provided based on distance and travel time.

CUSTOMIZED TRAINING
60-90 MIN / ONLINE / IN-PERSON*
- An online accessibility consult will be done with members of your team prior to the training to determine the specific needs of your organization.
- Between 5-10 slides will be customized specifically for your organization, and the rest of the presentation will focus on topics most relevant for your organization.
*In-person is available, but a reasonable travel stipend will be provided.

COMPREHENSIVE TRAINING
IN-PERSON OR ONLINE
$3,500
- All perks of customized training
- Up to three additional support sessions online (or one in-person support session), to provide guidance on providing accessibility for a specific event or initiative. (Examples: quiet orientation, live concert, fundraiser, graduation)
- A reasonable travel stipend will be provided based on distance and travel time.

ALL-INCLUSIVE PACKAGE
IN-PERSON OR ONLINE
$5,000+
- All perks of comprehensive training
- Project manager of accessibility for one event (includes creation of a general accessibility plan, list of suggested needed materials, creation of an online accessibility guide, and dedicated manager on duty for the event)
- Additional staff/volunteer training(s) provided as needed
- A reasonable travel stipend and accommodations will be provided depending on distance and the scope of the project.

A large portion of training contributions support Accessible Festivals’ programs, including Inclusion Festival, an accessible music and wellness festival for all ages and abilities. (July 15-17, 2022, Kempton, PA) Learn more at inclusionfestival.com.

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Why create accessible events?

Safety, increase in attendance and revenue, limit legal liability, public relations opportunities, normalization, removal of stigma from disability, it’s the right thing to do!

Legal ADA Requirements

The Americans with Disabilities Act says:
"A public accommodation shall afford goods, services, facilities, privileges, advantages, and accommodations to an individual with a disability in the most integrated setting appropriate to the needs of the individual."

Relevant Terminology

ACCESSIBILITY
The provision of reasonable accommodations that enable an individual with a disability to conveniently access: Physical Structures, Environments, Programs, Good & Services

INCLUSION
The practice of integrating and bringing together all individuals, regardless of ability, allowing them to fully participate and be valued equally within their: Communities & Neighborhoods, Workplaces, Classrooms, and Social & Recreational Environments

UNIVERSAL DESIGN
The practice of creating environments and structures that can be easily accessed, understood, and utilized by ALL PEOPLE regardless of: Age, Size, Disability
Examples: Ramps, allergy-friendly / dietary-friendly menus, Inclusion Zones (sensory-supportive spaces to benefit anyone who needs a quiet break), charging stations, way-finding signs

NEURODIVERSITY
Challenges conventional thinking about ability and individuality with the idea that cognitive differences like autism and ADHD are the result of normal, natural variations in the vastly complex and diverse human genome. It provides a broader model for acceptance and understanding, which will ultimately help people with neurological differences more easily obtain the accommodations and supports they need in order to be the best versions of themselves.

HIDDEN DISABILITIES
Not all disabilities are apparent. (80% are not!) These are known as hidden disabilities. A person may make a request or act in a way that seems strange or different to you. It is not our place to decide necessity but to inform on what services we have to offer that may be helpful and accommodating. Proof of disability is never required!
Hidden disabilities may include: autism, anxiety, epilepsy, sensory processing disorders, communication disorders, ADHD, and more.
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Etiquette
It is not our place to decide necessity, but to inform on what services we have to offer that may be helpful and accommodating.
Do not make judgements or assumptions.
Be patient, kind, and compassionate!

Creating an Accessibility Program

ACCESS TO INFORMATION-
In advance: Accessibility guide on website, support and train staff and volunteers, accessibility coordinator (point of contact), social story (a story about what to expect).
Day of show: Access Center, trained staff, visual supports

GETTING AROUND THE VENUE-
Things to consider: Accessible parking, design accessible routes/pathways, drop-off points, maps, proper signage, ramps, accessible venue transportation

MEETING BASIC NEEDS-
Things to consider: Accessible bathrooms, dietary accommodations, emergency plans, access to electricity, personal care items

Provide Accommodations for Different Disabilities

MOBILITY/PHYSICAL RESTRICTIONS
Accessible pathways, ramps, shuttles, accessible camping, reserved seating, accessible viewing platforms, powered mobility devices, drop-off points, charging stations

COMMUNICATION DIFFERENCES
Picture communication board, social story (what to expect), visual supports

SENSORY PROCESSING DIFFERENCES
Inclusion Zones, Silent Sound System technology, seating options away from crowds, layout designed to reduce crowding, no strobe lights, no fast changing lights, music played at a lower volume

BLIND / VISUAL IMPAIRMENTS
All printed materials available in large print (18pt+), audio descriptions for visual arts, encourage MC's and performers to use self-descriptions, ramps, service dogs allowed, well-lit pathways

DEAF / HARD OF HEARING
ASL interpreters, live captioning, assisted listening devices, SUBPACS

Additional Considerations

PRODUCTION
Sensory-friendly environment, listening lounge, consider booking artists with disabilities (resource: RAMPD (www.rampd.org), consider livestreaming, consider partnering with local service providers

ONLINE
Make your website accessible (research WCAG 2.0 Compliance, look into AccessiBE overlay), creation of comprehensive accessibility guide, make sure all text is easy to read

SOCIAL MEDIA
Use of image descriptions, caption on videos/reels, Sans serif fonts are most accessible

TRAININGS
Ask if anyone requires accommodations, provide transcripts by request

COVID CONSIDERATIONS
Ensure that any screening procedures or policies are considerate of different disability categories