Research shows that quality, educational television for children has successful long term impacts on academic performance and self-esteem. However, with very little accessible television, disabled youth are largely excluded from these benefits.


LET’S WRITE ABOUT is an accessibly designed children’s show.

The show explores social-emotional topics & inspires inquiry-based learning with poetry, song & activities kids of all abilities can do at home.
A Born Accessible Approach to Media

Blind and visually impaired

- Visual descriptions written into the scripts

Deaf and hard of hearing

- American Sign Language Box
- ADA compliant captions
- Downloadable episode transcripts

Sensory Needs

- Visuals of key concepts & ideas
- No Sound FX louder than +30% of general audio
- Balanced palette for set & animation, no sudden bright colors
Captioned YouTube videos enjoy 7.3% more plays than uncaptioned YouTube videos.

In the context of YouTube’s two billion users, that’s potentially 146,000,000 more plays.
LET’S WRITE ABOUT is an arts education class.

The at-home activities are adapted lessons plans aligned with English Language Arts (ELA) and Arts standards.

The show can be used as content for virtual and asynchronous learning.
75% of students of all abilities use captions as learning aids.

English Language Learners (ELL) practice reading and listening comprehension.

Young, emerging readers develop their word recognition and spelling.

Struggling readers address their skill deficits and boost their vocabulary acquisition.


Distribution Strategy

Meet students where they are

Watch: Core Product, videos released on:
- Youtube
- Instagram TV
- Facebook

Listen: Audio reissued as children’s podcast
- All major podcatchers via Anchor.fm

Play: Interactive media for audience engagement
- TikTok
- Website with audience art gallery

Learn: Free lesson plans & materials tied to videos
- Teachers Pay Teachers
- Pinterest
Year 3
  - Pitch American Public Television, Fred Rogers Production, Nickelodeon, and more in Fall 2022
  - Season 3 (10 ep) released Jun 2022
  - Season 2 (10 ep) released Jan 2022
  - Season 1 (10 ep) released Aug 2021

Year 2
  - Accessible Festivals Fiscal Sponsorship Oct 2020
  - Pilot Episode on Youtube Sept 2020

Year 1
  - 
  - 

Year 0
  - 
  - 
  - 
  -
Your support will help fund

Production
Post-Production
Animation
Donnie Welch is a New York City teaching artist who runs inclusive and accessible writing workshops.

**Notable Clients**
The Bronx Museum of the Arts
The Brooklyn Public Library
The Jack + Shirley Silver Center for Special Needs @ Marlene Meyerson JCC
The New York Public Library
The New York Restoration Project
The O, Miami Poetry Festival
Rebecca School

**Workshops and Lectures**
ASHA
CEC-DADD
SXSWedu
The University of Alabama
Western Governors University

Along with his education work, he is an author represented by Lynnette Novak of the Seymour Agency.
Join the fun and help create LET’S WRITE ABOUT a children’s show for all!

Email me: DonnieWelchPoetry@gmail.com

GoFund Me Link: gofundme.com/lets-write-about

Fiscal Sponsor Site: www.accessiblefestivals.org